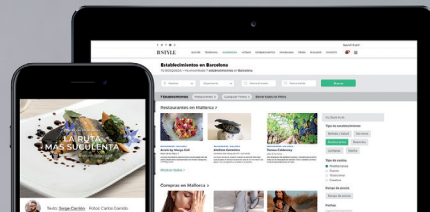


RATES ADVERTISING BANNERS B|STYLE



YEARLY RATE*

	Home	Sections	Browser	Format
Megabanner	2.400 €	-	-	980 x 90 px / 45 Kb 320 x 100 px (Mobile)
Half Page Rectangle	2.000 €	1.200 €	-	300 x 600 px / 50 Kb
Medium Rectangle	1.600 €	900 €	500 €	300 x 250 px / 30 Kb

*Yearly rate with possibility of monthly invoicing.

BOOK STYLE SERVICE FOR HOTELS WITH STYLE



This is a special service pack conceived for hotel chains and establishments, featuring the following advantages for 1 year:

- Delivery of initial copies and replacement to ensure the constant presence of the publication in all the hotel's guest rooms.
- Publication of a double advertising module to present the hotel's services and amenities, with additional promotion on the social media.



Number of copies



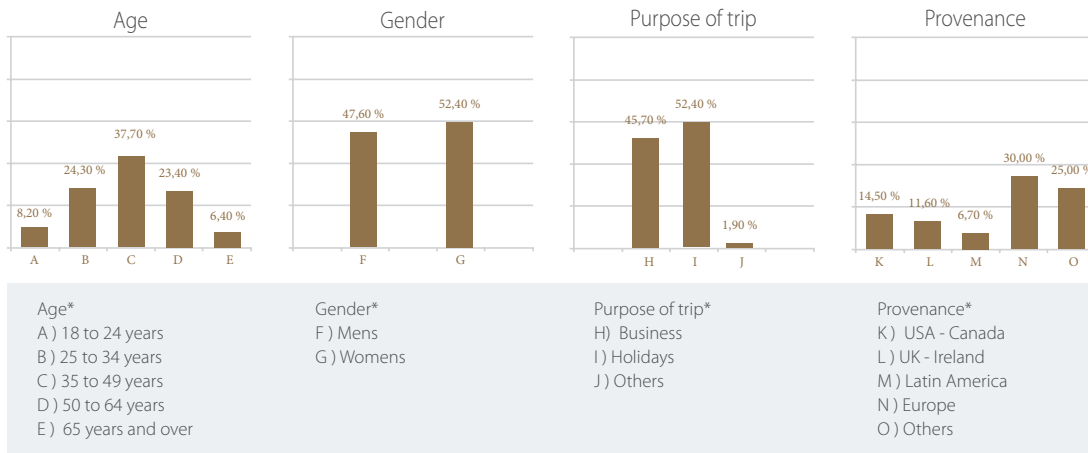
Double module



Social network

	Price book	Special offer -40%
Package 51 - 200 copies.	14,50 €	8,70 €
Package 201 - 450 copies.	12,47 €	7,48 €
Package 451 - 650 copies.	10,48 €	6,28 €
Package 651 - 850 copies	9,30 €	5,58 €
Package 851 - 1500 copies.	8,60 €	5,16 €
Over 1500 copies.	6,40 €	3,84 €

CONTACT 23.068.584 TOURISTS WITH HIGH PURCHASING POWER



*Data from EGATUR – Spanish Ministry of Industry, Energy and Tourism.

BOOK STYLE DISTRIBUTION 365 DAYS A YEAR



DISTRIBUTION BY DESTINATIONS - EDITIONS

	Num.	Rooms	Copies	%
Madrid	108	18.757	45.000	31,4 %
Barcelona	139	19.118	45.000	31,4 %
Mallorca	112	14.175	32.500	22,70 %
Ibiza	57	7.378	10.500	7,30 %
Other destinations	45	7.100	10.140	7,10 %
Print run	461	66.528	143.140	100,0 %

Exclusive presence in 461 hotels under cooperation agreements signed with the respective hotel associations:

